

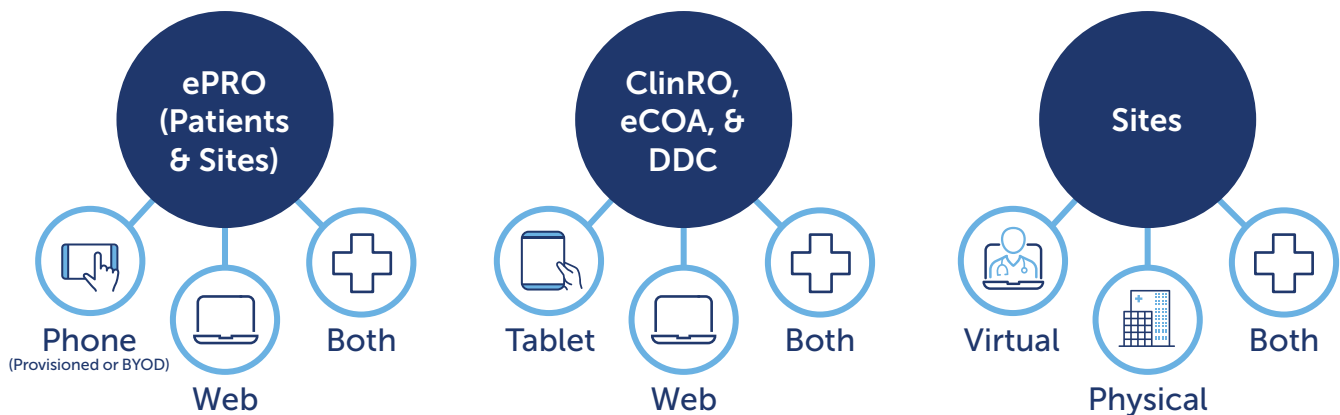
# Deploy Configurable, Mixed-Modality ePRO Solutions, Fast

Improve Data Quality — and Patient Experience



## Real-Time, Integrated Data Capture With Unprecedented Freedom of Choice

Capturing, validating, and integrating patient data in real time is an important step along the path to cleaner data, timelier decision-making, and accelerated execution in clinical trials. Deployed independently or as part of the full Lunexis™ eSource Ecosystem, our enhanced ePRO+ module streamlines processes through a flexible, unified platform that offers patients and sites a high degree of optionality — and enables sponsors to deploy technology based on the needs of their protocols and patients, not the technology! Our single platform will support any trial design and integrate mixed deployment to optimize patient and site performance:



As the eSource and BYOD pioneer, Clinical Ink has leveraged tens of thousands of site user interactions over eight years to develop this platform that does it all. You'll have the flexibility to customize your patient engagement and site interfaces to best support your complex trial in any therapeutic area. A single design with our unified authoring tool will give patients and site users the freedom to switch back and forth across devices at their convenience, facilitating better compliance and study execution.



Lunexis ePRO+ enhancements and Clinical Ink expertise will rapidly take you from protocol to a unified, patient-centric solution:

- Mixed deployment modalities
- Greater operational speed and efficiency
- Real-time data access and alerts
- 3x-faster study builds
- Unified, simplified authoring for multiple modalities
- Unified reporting for all stakeholders
- Enhanced patient engagement
- Solutions for complex therapeutic areas
- Effective, interactive training

### Enjoy the Freedom of Choice

As the pioneers in eSource, we know our solutions must fit patients' and sites' day-to-day realities. By enabling trials to utilize multiple modalities in both physical and virtual locations, Lunexis ePRO+ enhancements provide the adaptability to support clinical trial patients and their physicians in today's unpredictable world. Patients using ePRO and site personnel using ePRO, ClinRO, or DDC can switch back and forth between devices, the web, tablets, and locations as desired. The unified Lunexis ePRO+ platform takes hybrid, multimodal trials in stride.



Select the technology that empowers sites and patients with an easier, more positive clinical trial experience, giving you cleaner data for confident decisions and timely database lock.

### Accelerate Your Study With Greater Operational Speed and Efficiency

Lunexis is the only purpose-built platform compatible with any trial design, enabling sponsors to deploy technology based on the needs of their protocols. With this highly configurable eSource ecosystem, you can streamline your clinical trials with more than fast, clean data — now you gain even greater operational speed and efficiency as well. Deploy our holistic eSource platform with adjacent best-in-breed ePRO and ClinRO technologies to achieve a better trial experience for sites, patients, and sponsors — with three-times-faster study builds.

### Track Your Trial With Real-Time Data Access and Alerts

With Clinical Ink's eSource technology, data is largely entered directly into the digital record at the moment that matters — during the patient visit. The significance of this cannot be overstated. Data — which does not require validation — is accessible almost immediately, while corrections can still be made. This enables rapid query resolution and crucial early decision-making while saving time by eliminating source data verification (SDV).

### Rapid Study Builds Enable Quick ePRO Deployment

Some custom-built ePRO software solutions take too long to deploy and demand too much from your already busy study team. Our experienced team configures Lunexis ePRO+ solutions, eliminates custom coding, and enables deployment with improved efficiency.

### Design Once — for All Modalities — With Unified, Simplified Authoring

Clinical Ink project teams and ePRO/eCOA experts design, configure, and deploy prototypes for sponsor and CRO review and approval rapidly, updating as needed. This approach decreases the cycle time for complex document reviews and improves efficiency and quality of sponsor feedback. The drastically enhanced collaboration between sponsors and project managers changes user acceptance testing (UAT) from a confusing review of a final round of code to little more than a confirmation of the prototype just approved. Once complete, each design can be applied across the spectrum of modalities with the click of a button.



## Be Proactive With Greater Visibility Into Patient Compliance

Since our single ePRO+ platform covers all modalities in all locations, reports do, too. Unified reporting at sites allows personnel a much better view into what patients are doing. Sites and monitors can then proactively engage with patients to ensure questionnaire compliance goals are met. At the same time, Lunexis can deploy questionnaire compliance summary email alerts for site staff and monitors as well as smartphone push notifications for patients.

## Enhance Patient Engagement With BYOD

The more seamlessly your clinical trial fits into your patients' lives, the more likely your patients are to stay engaged. Clinical Ink's smartphone ePRO+ solution delivers meaningful and timely engagement capabilities to keep patients connected with the trials they are in, particularly at critical time points. Lunexis is purpose-built to improve questionnaire compliance, visit attendance, and medication adherence. Paired with our on-site eCOA solutions for ClinROs, PerfROs, ObsROs, or ePRO+, BYOD saves time, lowers cost, and improves questionnaire compliance.

## Obtain a Solution Purpose-Built for Your Complex Therapeutic Area

While ePRO data is important for most trials, it is instrumental for certain therapeutic areas. In consultation with clinical specialists, we have developed special applications to facilitate study conduct in complex trials. Sponsors, sites, and patients all benefit from Lunexis ePRO+ applications purpose-built for lupus, GI, CNS (pain/migraine), infectious disease, dermatology, oncology, or any therapeutic area you specify.



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## Effective, Interactive Training

No one enjoys training. Knowing this, we have gone to great lengths to provide excellent training capabilities. Engaging in-app walkthroughs, practice activities, self-help support resources, and live chat streamline learning while improving retention.

For greater certainty from source to submission, imagine a trial where data streams and work flows. Get cleaner, actionable data sooner and accelerate your clinical trial with the Lunexis mixed-modality-capable ePRO+ module from Clinical Ink.

Contact us to learn more

Clinical Ink, a global clinical technology company, offers data certainty from source to submission via our Lunexis eSource clinical technology and configurable direct data capture, eCOA, ePRO+, and eConsent modules. This suite of solutions for capturing and integrating electronic data from sites, clinicians, patients, and caregivers at its source naturally enhances clinical trial workflows. For virtual, traditional, or hybrid trials, Lunexis technology reduces manual labor and associated delays, and provides anytime, anywhere data access, saving resources as your trials progress. For more information, visit [clinicalink.com](https://clinicalink.com).